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New web content management system chosen

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GOSS Interactive has been chosen to provide the Met Office with a new web content management system, using GOSS iCM (intelligent Content Management).

Prior to the selection of GOSS Interactive, we used a manual approach to content management. The use of Goss iCM will allow us to better manage the life cycle of content on the site. It will also improve the targeting of content for specialist groups, such as those which have a requirement for weather and climate information.

GOSS was selected to deliver the project because of the ease-of-use and standards-based approach within GOSS iCM. The technology also fits with our core technologies and the robust product development methodology.

GOSS iCM comes with an easy-to-use interface for content creation, with workflows and scheduling to ensure content is managed efficiently. Content can be reused and re-purposed within single or multiple websites, which will help to deliver information to specific groups.

Charles Ewen, Head of Web Business at the Met Office, said: “We selected GOSS to help us effectively manage the content life cycle as well as targeting content more effectively to the benefit of our users.”

Rob McCarthy, Managing Director, GOSS Interactive, added: “The Met Office will be taking advantage of core functionality to manage the large amounts of ever-changing content that they generate.”